

# Maria Cerase



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Born in Ischia (NA), Italy on September 7<sup>th</sup>, 1983

Determined individual with developed skills in writing, presentations, meeting deadlines, working in teams and research projects, excellent organisation and communication skills with the ability to analyse problems, find solutions and implement new systems and procedures. Now looking to make a significant contribution within an entry level graduate position and starting a challenging career in the Marketing sector.

## education

2002-2006-University of Naples, Italy

Bachelor in Business Economics

Thesis in Marketing: "The Role of Brand Identity in the Communication Strategy of Advanced Education Institutions"

Final Grade: 110/110 cum laude

2006-2008-Luiss University, Italy

Bachelor in Management of Innovation

Thesis in Design Management: "Digital Design Management"

Final Grade: 110/110 cum laude

## experience

July-September 2009-IBM, Extreme Blue Internship, Brussels

Main activities: Brainstorming, Budgeting, Planning, Scoping, Market Research, Problem Solving, Blueprint Design

May-September 2008-Big Spaceship LLC, Brooklyn, New York City

Internship in Project Management as Assistant Producer

Main activities: Budgeting, Scheduling, Reporting, Brainstorming

September-December 2007, Global Management Challenge

Participant and National finalist in Business Game

Summer 2003-2006 Capriccio Bar, Procida(Na),

Bartender, Event Organizer

## skills

Italian-mother tongue

Intermediate

French-intermediate

Photoshop/InDesign

English-IELTS Certified

Intermediate

8 level

Illustrator/Inkscape

Mac & Windows Proficiency

Beginner

MS Office Advanced

Interpersonal skills Good

Merlin/MS Project

HTML/XHTML/AS 3.0/Flex Beginner

## interests

I'm a outgoing and lively person who can feel comfortable in many places and situations. I like sports, especially practicing tennis, swimming and playing 5-players football. I love rock music, classic novels, good movies and I also enjoy writing on my blog and exploring internet. I nurture interest in a large range of subjects: service design, user centered design, ethnology, psychology, group dynamics, R&D, EU-monetary policy, capital markets, environmental issues, videogame industry.